EXPEDITION TASTE

EAT BOLDLY. EXPLORE WILDLY.

MEDIA KIT · 2026

Eat boldly. *Explore wildly.*

A field journal of recipes, road trips, and the flavors that define the places I've wandered — from bourbon country to the Gulf Coast.

Amanda Thompson is an award-winning chef, freelance writer, photographer, and content creator telling the story of food from the ground up — where it comes from, who raises it, and the places that give it flavor. Raised between the Midwest and the Mountains, Amanda covers fishing, foraging, travel, open-fire and cast iron cooking, and regional food culture with a journalist's credibility and a working creator's toolkit: publish-ready writing, professional photography, and video built for your channels as much as hers. Real places. Real food. No performance.

OWAA (Outdoor Writers Association of America) — Board of Directors, Membership Committee Chair

AGLOW (Association of Great Lakes Outdoor Writers)

Collaborations — YETI, Geaux Fishing, Hi Mountain Seasonings, Real Pure Florida, and Tour Hardin County

CONTENT PILLARS

The Place | *The Source* | *The People* | *The Table*

Sponsorship & Partnership *opportunities.*

Creation-first: publish-ready guides, imagery, video, and recipes built for your marketing — amplified across an engaged audience.

Destination Tourism

Culinary Itinerary Creation
Multi-day food & travel guides your bureau can publish and distribute — plus blog and downloadable PDF editions.

Photo & Video Licensing
High-resolution destination asset packs for your official marketing, campaigns, and visitor guides.

Hidden Gem Spotlights
Video features on local food trucks, hidden markets, and regional food culture — usable across your channels.

FAM Trip Coverage
On-the-ground social coverage during hosted tourism board trips.

Brand Campaigns

Recipe Development with Local Flair
Original recipes built around your product, inspired by real destinations — with rights for your packaging, site, and campaigns.

Integrated Product Placement
Your gear photographed and filmed naturally in a destination setting — context, not commercial.

Dedicated Sponsored Content
Field-tested reviews and tutorial video with an honest, working voice.

Website & Brand Copywriting
Product descriptions, brand storytelling, and web copy that brings a maker's voice to your site.

Events & Editorial

Event Hosting & Activation
Branded culinary events and cocktail socials for trade shows and industry gatherings — concept, menu, signage, and hosting.

Live Cooking Demonstrations
Open-fire and cast iron demos for shows, festivals, and brand activations.

Freelance Editorial Features
Destination and food stories written for your publication, magazine, or visitor guide.

Beyond the Feed

Your story, told *with taste.*

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